

DEEPFAKE GEOSPATIAL INFORMATION

CITIZEN MONITORING IN THE ERA OF SYNTHETIC MEDIA

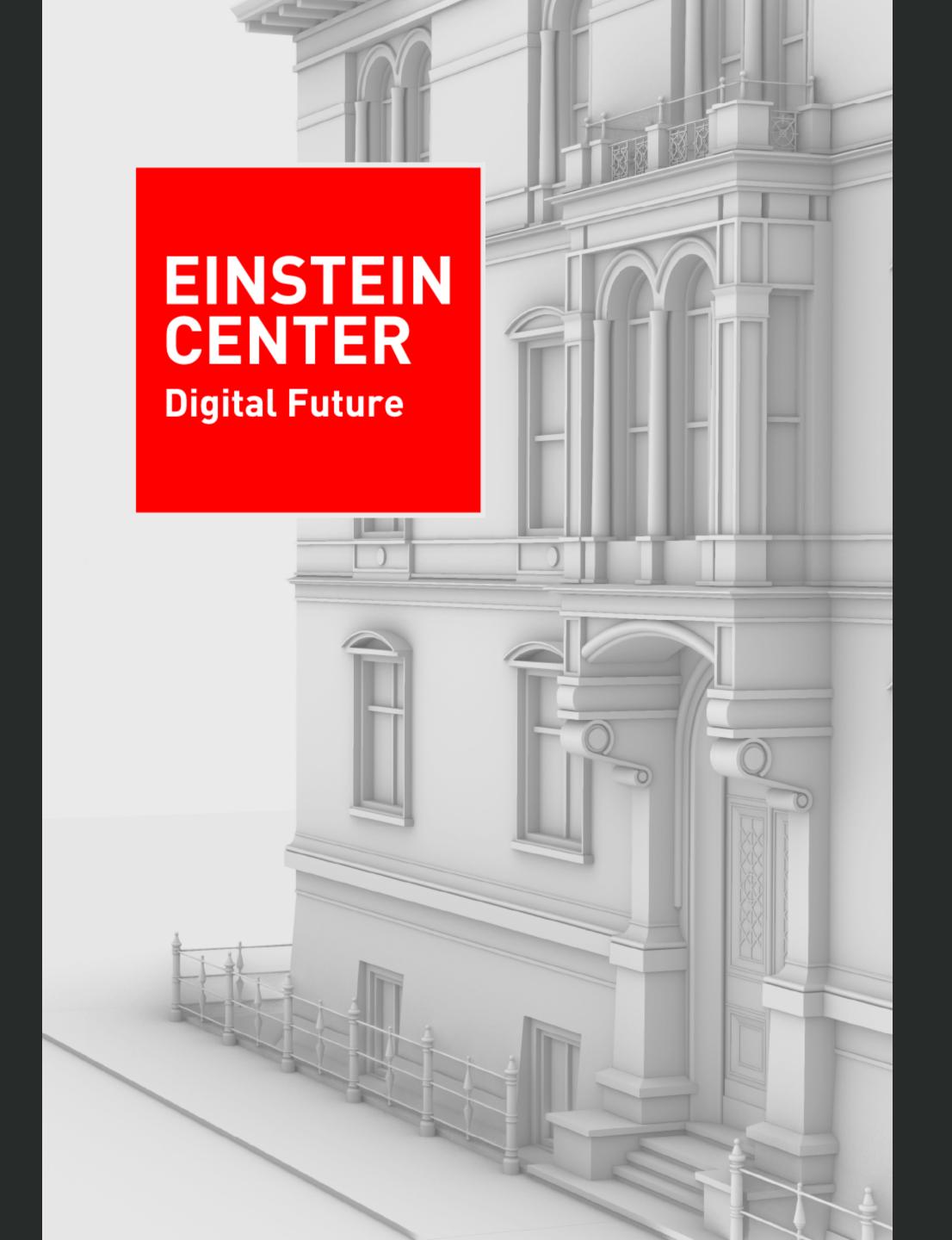
Alex Glaser

Program on Science and Global Security

Emerging Technologies Race, Nuclear Weapons, and Global Security Princeton University, June 14–16, 2023

Revision 3b

liner Hochschule Technik



SCIENCE & GLOBAL SECURITY

♥ PRINCETON UNIVERSITY

Independent TWO MAJOR DEVELOPMENTS



ABILITY TO MONITOR THE PLANET IN NEAR REAL-TIME

Evolving "megaconstellations" of optical imaging (and other) satellites with revisit times as short as 20 minutes; even high-resolution imagery becoming commercially available at scale

Relevant for many communities, including for "open-source intelligence" (OSINT) analysts



<u>ABILITY TO GENERATE SYNTHETIC MEDIA THAT ARE INDISTINGUISHABLE FROM REAL MEDIA</u>

With the advent of Generative AI (such as Stable Diffusion or DALL·E 2), it is becoming easier to generate realistic synthetic media and deepfakes — posing a range of challenges for society and policy

Dilemma to avoid: "When everything is possible, nothing really matters"

Source: Planet Labs (top) and Pablo Xavier, <u>www.reddit.com/r/midjourney</u> (bottom)

"Historically, it will turn out that there was this weird time when people just assumed that photography and videography were true.

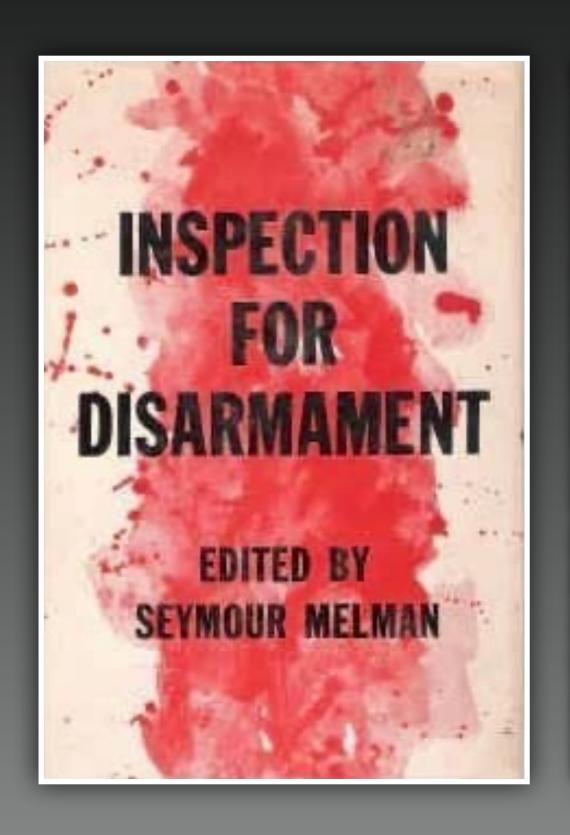
And now that very short little period is fading."

Alexei A. Efros

November 2018

BACKERCOUND

"INSPECTION BY THE PEOPLE"



From this viewpoint the problem may be posed: How can the manpower requirements for a major clandestine production effort be used to strengthen the possibilities of inspection for disarmament?

In addition to the specific monitoring activities of the inspectorate, it would be invaluable to have a randomly distributed network of inspection that is based upon public support for inspection for disarmament. Such public support could reinforce the work of the inspectorate and could help to undercut evasion efforts that require substantial organizations and widespread production systems. The operation of effective world-wide inspection by the people would be facilitated if the disarmament agreements included provisions which made it a duty, an explicit obligation, of the citizens of participating countries to report violations to the international inspectorate.

Seymour Melman (ed.), *Inspection for Disarmament,* Columbia University Press, New York, 1958 see in particular: "Inspection by the People: Mobilization of Public Support" (pp. 38–44)

For a similar discussion, see Jerome B. Wiesner, "Inspection for Disarmament," Chapter 4 in Arms Control: Issues for the Public, Prentice-Hall, 1961

The Economist

What if bitcoin fell to zero?

Inside Xinjiang's economy

How to solve the chip shortage

Predicting pathogens

AUGUST 7TH-13TH 2021

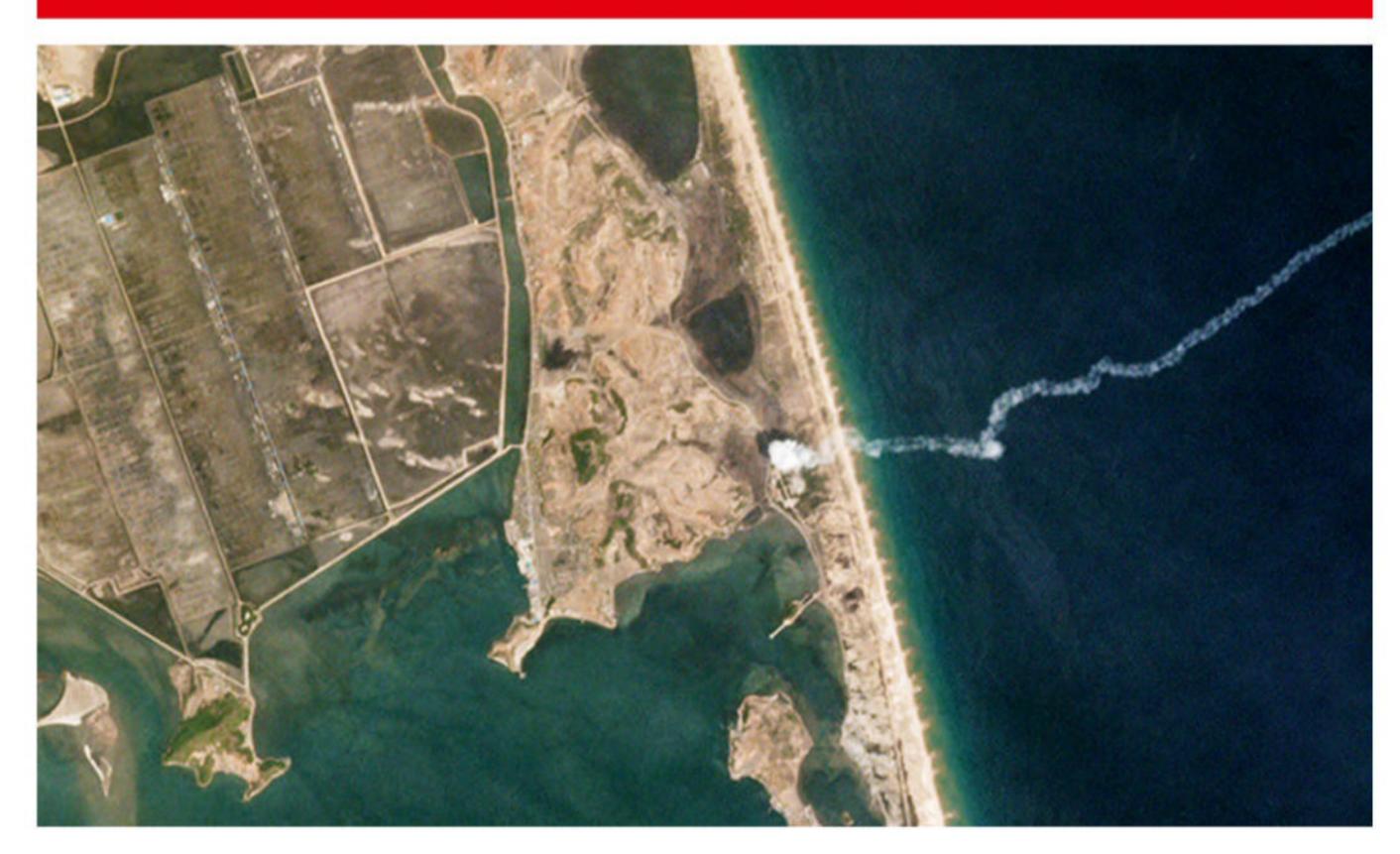
The people's panopticon

Open-source intelligence comes of age



Briefing Open-source intelligence

The Economist August 7th 2021

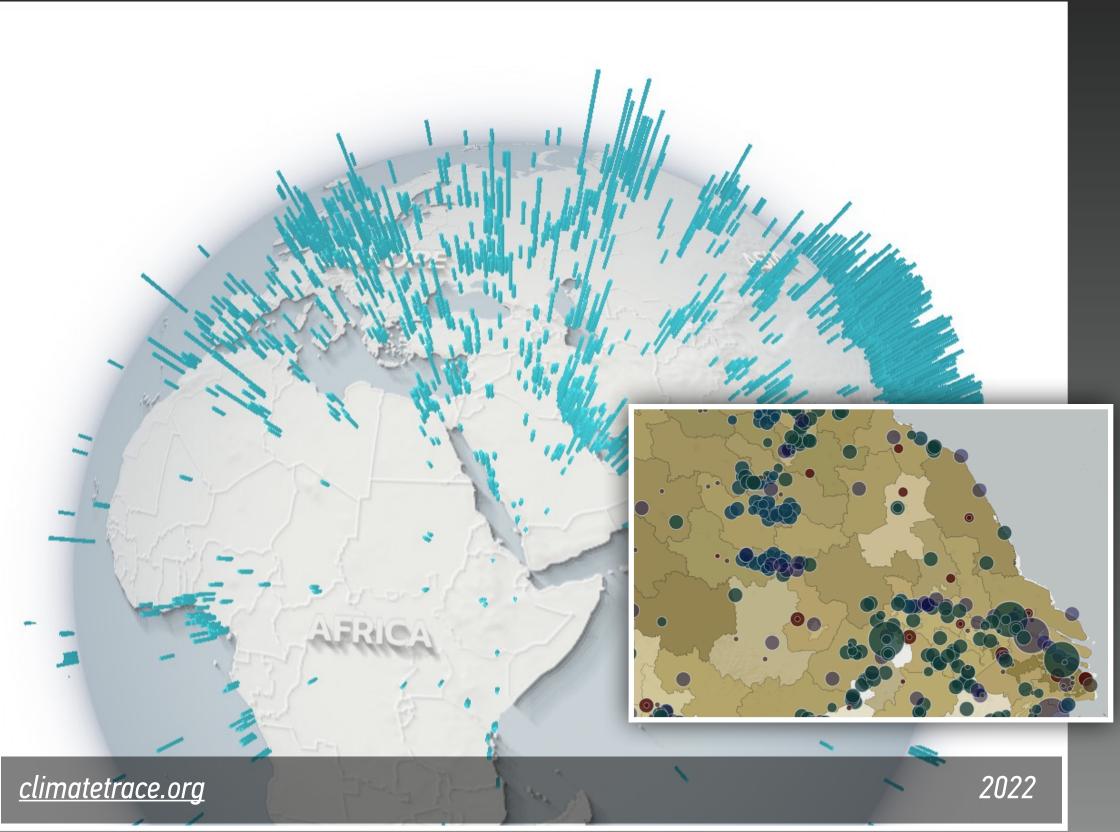


Trainspotting, with nukes

Geo4Nonpro, a crowdsourced project which let budding hobbyists and seasoned experts collaborate to annotate satellite pictures of everything from uranium mines in India to chemical-weapon facilities in Svria. "It's fun." savs Mr Eveleth.

ENVIRONMENTAL MONITORING





<u>spectrum.ieee.org/how-to-track-the-emissions-of-every-power-plant-on-the-planet-from-space</u>

ARCHAEOLOGICAL SITE MONITORING





Jesse Casana and Elise Jakoby Laugier, "Satellite Imagery-based Monitoring of Archaeological Site Damage in the Syrian Civil War" *PLOS One,* 12 (11), November 30, 2017, doi.org/10.1371/journal.pone.0188589

HUMAN RIGHTS MONITORING





Burma: Scores of Rohingya Villages Bulldozed, New Satellite Images Show Destruction Indicating Obstruction of Justice, February 2018 www.hrw.org/news/2018/02/23/burma-scores-rohingya-villages-bulldozed and www.hrw.org/tag/rohingya



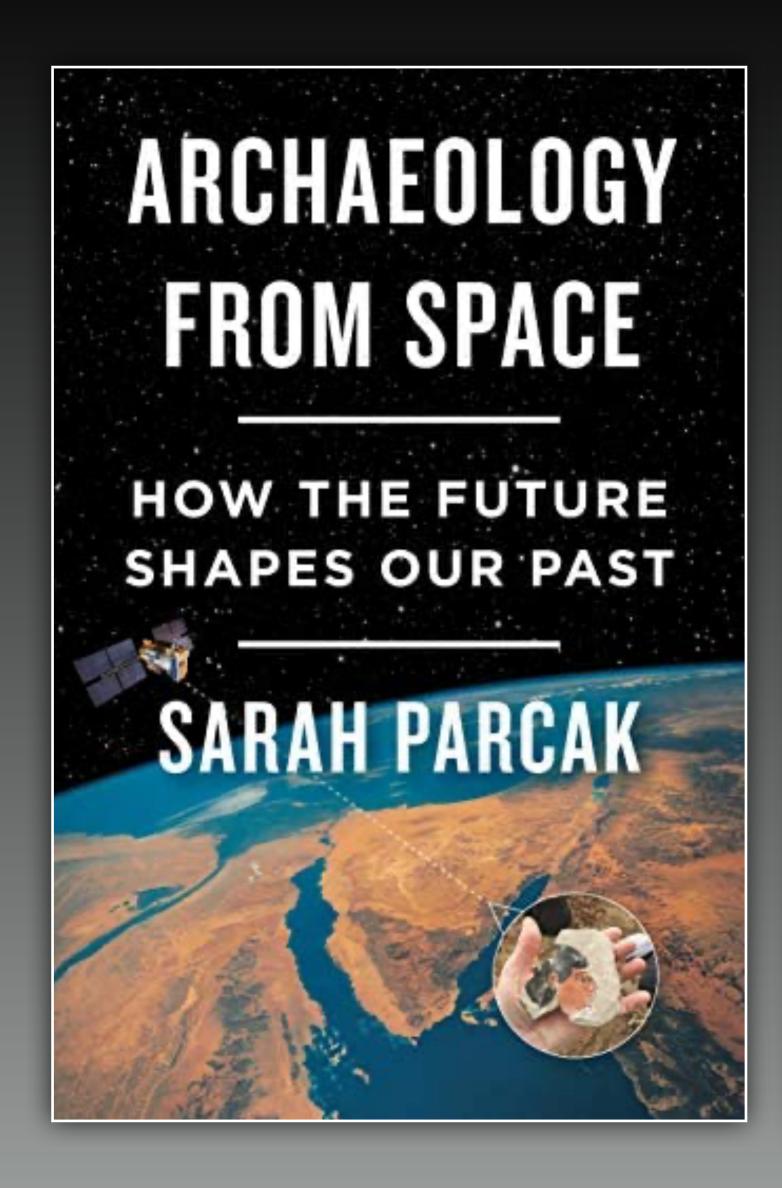
ISSUES A CHALLENGES

LACK OF ACCESS TO IMAGERY

"Analyzing the planet at scale with satellite imagery and machine learning is a dream that has been constantly hindered by the cost of difficult-to-access highly-representative high-resolution imagery."

Julien Cornebise, Ivan Oršolić, and Freddie Kalaitzis, Open High-Resolution Satellite Imagery: The WorldStrat Dataset — With Application to Super-Resolution, July 2022, <u>arxiv.org/abs/2207.06418</u>

citizenevidence.org/2020/07/06/using-artificial-intelligence-to-scale-up-human-rights-research-a-case-study-on-darfur/



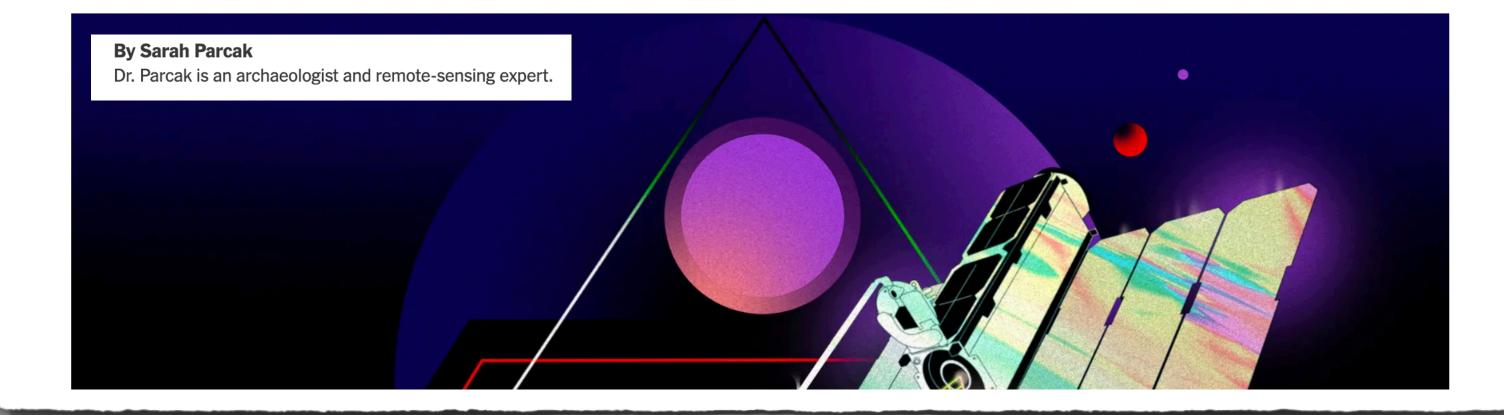
The New York Times

Opinion | THE PRIVACY PROJECT

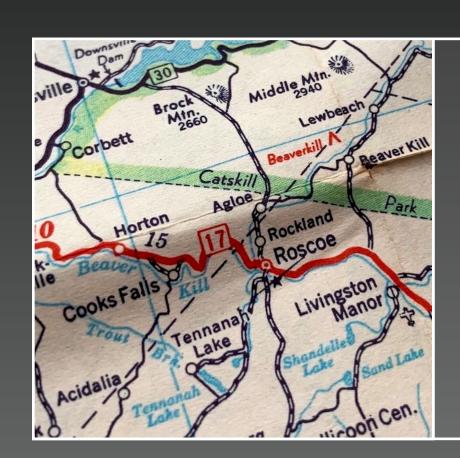
Are We Ready for Satellites That See Our Every Move?

We should consider the ethical implications of satellites that can identify us, and our license plates, from space.

Oct. 15, 2019 4 MIN READ



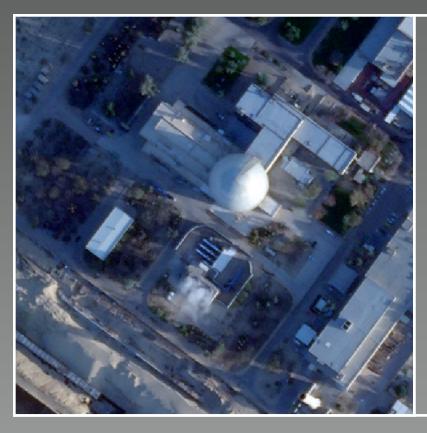
GEOSPATIAL INFORMATION



GEOSPATIAL MISINFORMATION (THEN)

An old problem; fake locations and other inaccuracies have been part of mapmaking for centuries; including "copyright traps" and "paper towns" as a strategy to thwart plagiarism

Mark Monmonier, How To Lie With Maps, University of Chicago Press, 1996



GEOSPATIAL MISINFORMATION IN THE AGE OF AI

Few known examples, but circumstantial evidence suggests that AI has been used to manipulate scenes and pixels to create artifacts on satellite imagery for malicious purposes

Bo Zhao, Shaozeng Zhang, Chunxue Xu, Yifan Sun, and Chengbin Deng, "Deep Fake Geography? When Geospatial Data Encounter Artificial Intelligence," *Cartography and Geographic Information Science*, 2021

Source: Esso Map, 1956 (top) and Planet Labs (bottom)

Can we generate & use synthetic satellite imagery to improve detection (or other) algorithms?

(when applied to real-world problems/imagery)

Can we use synthetic imagery to assess the "true" potential of satellites for monitoring & verification?

Can we help support efforts to confirm the authenticity of digital media?

(and, in particular, the provenance & authenticity of satellite imagery)

Can we generate & use synthetic satellite imagery to improve detection (or other) algorithms?

(when applied to real-world problems/imagery)

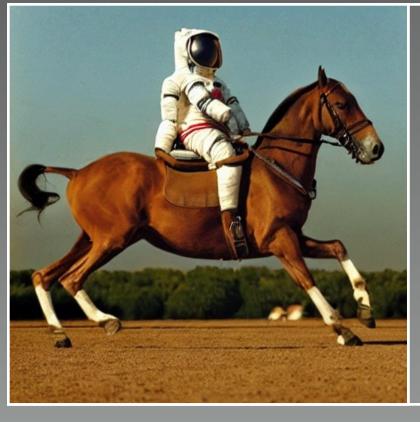
GENERATIVE ARTIFICIAL INTELLIGENCE



GENERATIVE ADVERSARIAL NETWORKS (~ 2015–2020)

Two neural networks compete with one another to make predictions that are as accurate as possible (for example, distinguishing real from fake pictures)

Ian J. Goodfellow et al., Generative Adversarial Nets, <u>arxiv.org/abs/1406.2661</u>, June 2014 This Person Does Not Exist (StyleGAN, Nvidia, 2018)



FOUNDATION MODELS (2018–2023)

A large AI model is pre-trained on a vast quantity of unlabeled data resulting in a model that can be adapted to a wide range of downstream tasks

Modalities include: text, code, imagery, music, video, ... and many scientific applications

On Transformers, see: Ashish Vaswani et al., Attention Is All You Need, arxiv.org/abs/1706.03762, 2017

Source: this-person-does-not-exist.com (top) and Stable Diffusion (bottom)

SUBJECT-DRIVEN IMAGE GENERATION

BY FINE-TUNING STATE-OF-THE-ART TEXT-TO-IMAGE MODELS (STABLE DIFFUSION, 2022)



Six variations of a single input image of the Neckarwestheim nuclear power plant

Eight sample images of nuclear power plants from different regions of the world (Overall, there are 202 input images of 185 unique plants in our dataset)

Vy Nguyen, *Machine Learning for Synthetic Satellite Images: Conditional Image Generation using a Vision-Language Model*Master's Thesis, Berliner Hochschule für Technik, Berlin, May 15, 2023

A. Glaser, Emerging Technologies, Princeton, June 2023

"DREAMBOOTH NECKARWESTHEIM"



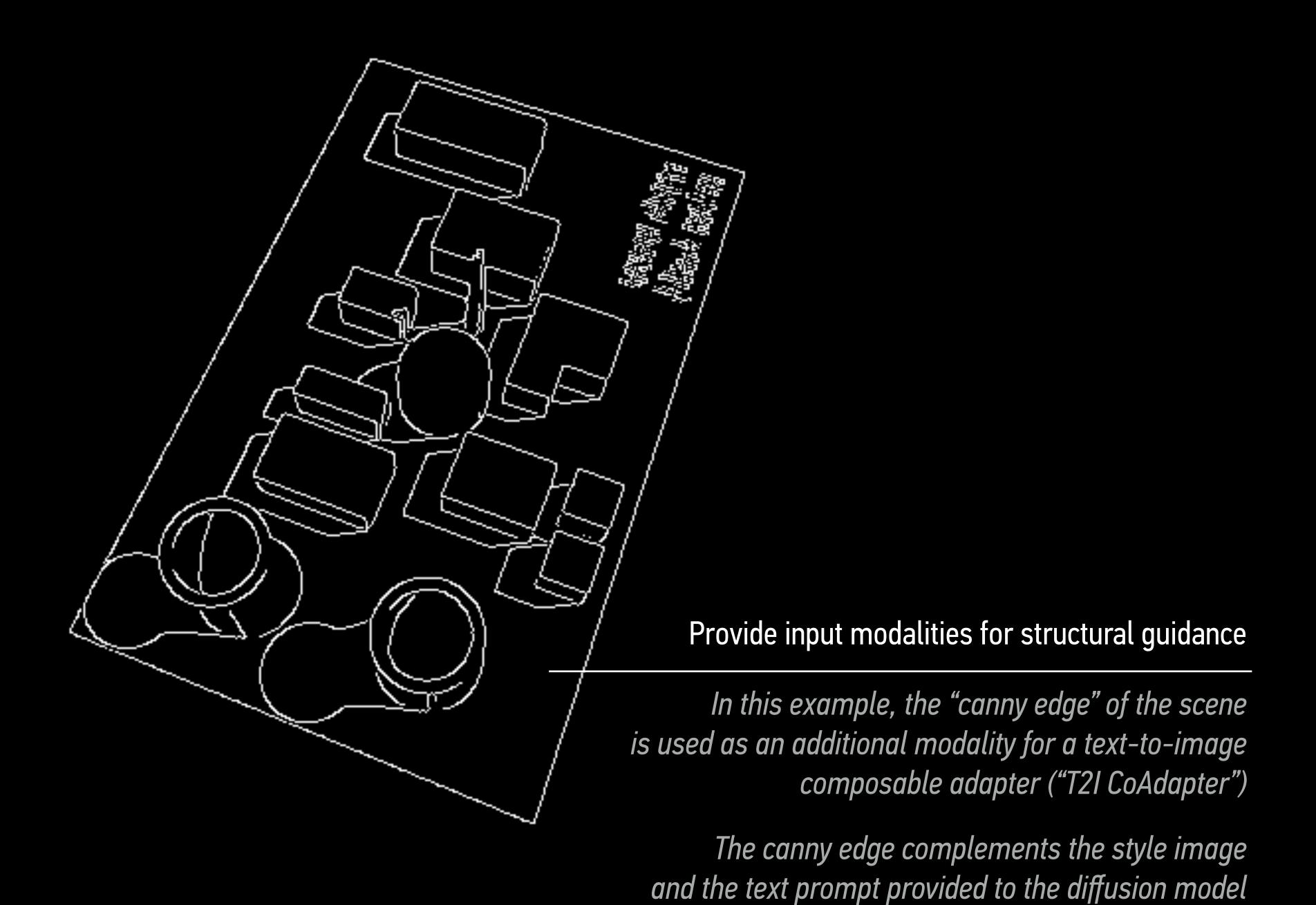
Vy Nguyen, *Machine Learning for Synthetic Satellite Images: Conditional Image Generation using a Vision-Language Model*Master's Thesis, Berliner Hochschule für Technik, Berlin, May 15, 2023

A. Glaser, Emerging Technologies, Princeton, June 2023

Procedurally generate layout of a fictitious site (of any desired type) using a modern Game Engine

Game Engine enables control of relevant features of scene, including: level of activity, time of day, cloud coverage, off-nadir angle, etc.

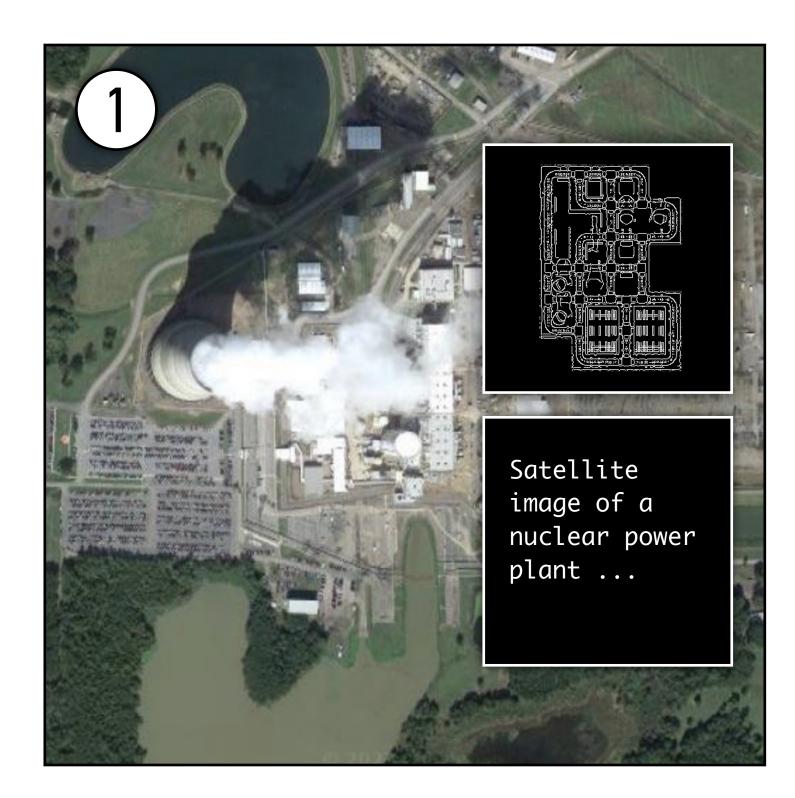






USING GAME ENGINES & MACHINE LEARNING

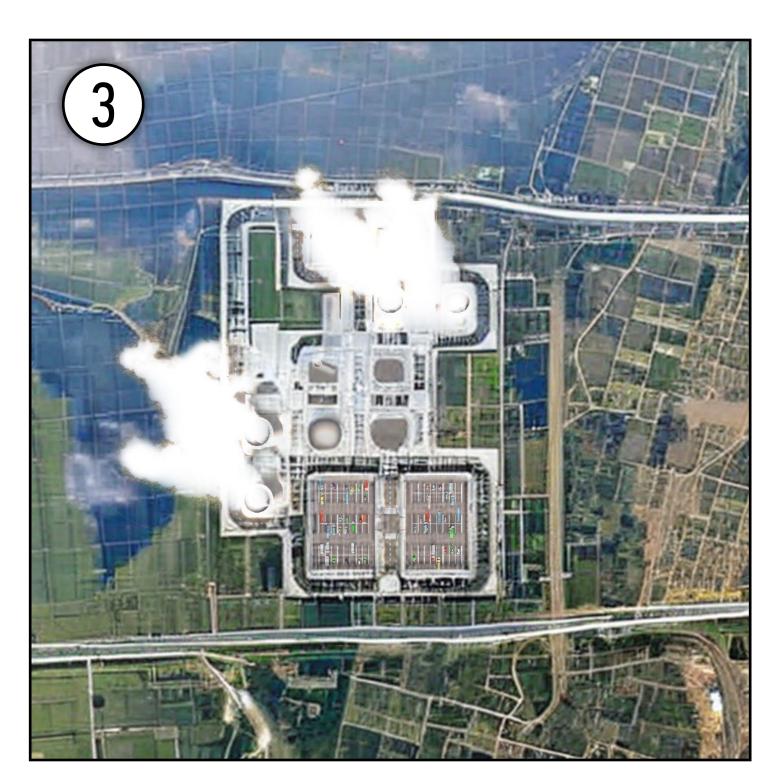
TO CREATE SYNTHETIC SATELLITE IMAGERY



Satellite imagery of real nuclear power plant



Synthesized image (with colormap of reference imagery)



Final image with details from game-engine render included

Johannes Hoster, Sara Al-Sayed, Felix Biessmann, Alexander Glaser, Kristian Hildebrand, and Vy Nguyen, INMM & ESARDA Joint Annual Meeting, Vienna, May 2023

A. Glaser, Emerging Technologies, Princeton, June 2023

Can we use synthetic imagery to assess the "true" potential of satellites for monitoring & verification?

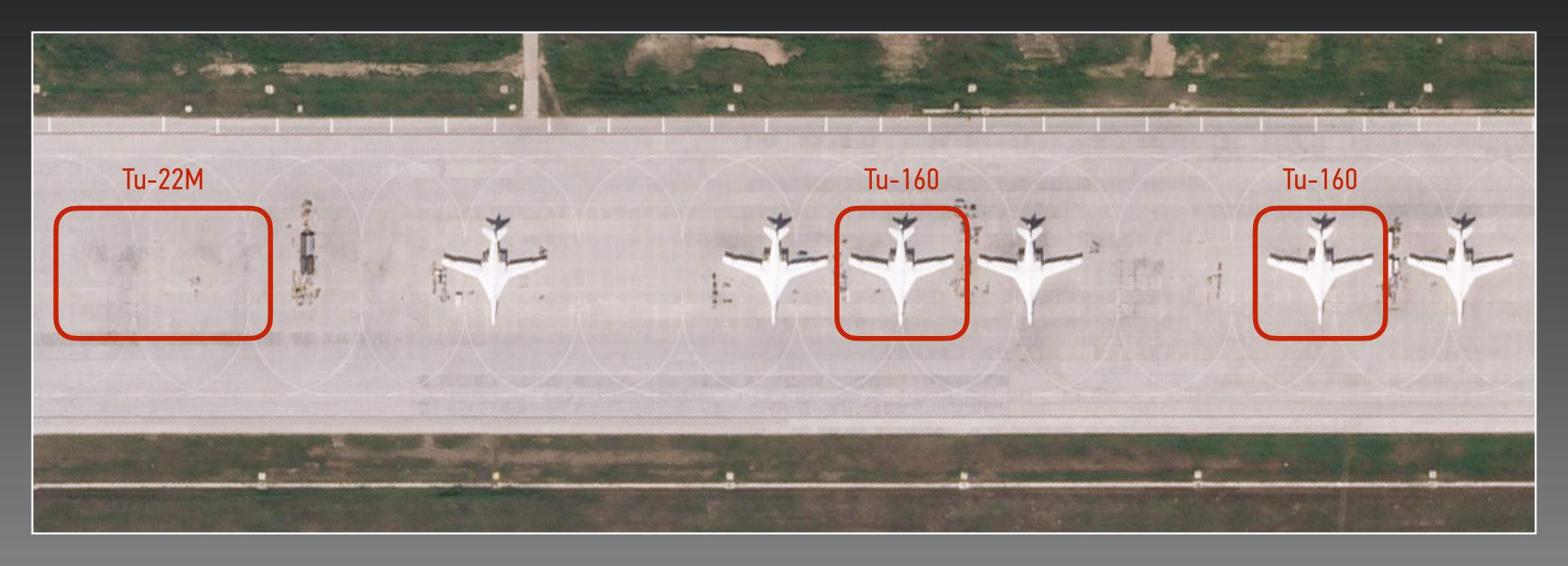




Source: Google Earth

TOWARD "PUBLIC TECHNICAL MEANS"

NEAR REAL-TIME SATELLITE IMAGERY MAY ENABLE "PATTERN OF LIFE" ANALYSIS



Six images captured between August 18, 2018 and August 21, 2018 show the movement of the Tupolev Tu-22M (Backfire) and Tupolev Tu-160 (Blackjack) bombers on the flight line of Engels Air Base, Russia

Sub-daily rapid revisit capability (for SkySat, up to 12 times per day; global average of 7 times per day) may allow "pattern of life" analysis

www.planet.com/pulse/what-is-rapid-revisit-and-why-does-it-matter and www.planet.com/pulse/12x-rapid-revisit-announcement

Can we help support efforts to confirm the authenticity of digital media?

(and, in particular, the provenance & authenticity of satellite imagery)

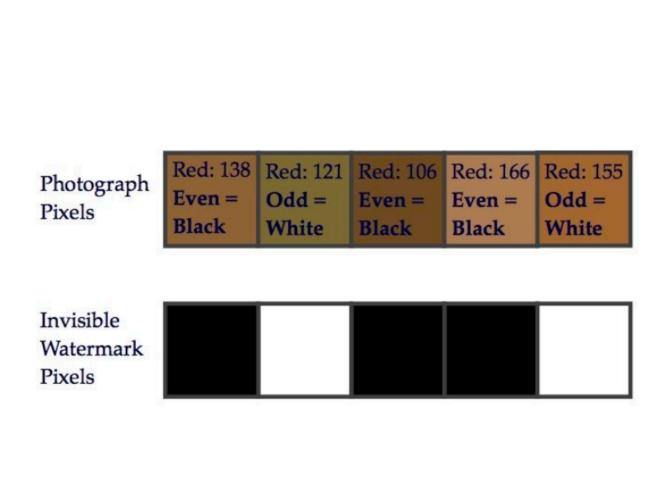
Corollary: Develop guidance and recommendations to ensure that the full potential of citizen-based monitoring can be realized

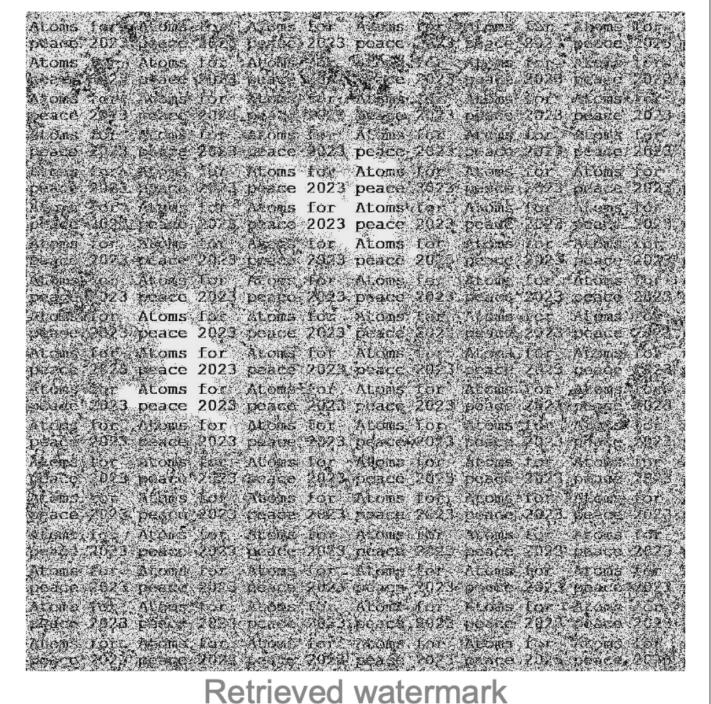
WATERMARKING SYNTHETIC MEDIA IS "EASY"

BUT IT DOES NOT REALLY ADDRESS (SOME) KEY CONCERNS ABOUT MISINFORMATION



Image with invisible watermark





Retrieved watermark "Atoms for peace 2023"

Source: <u>invisiblewatermark.net</u> (courtesy Johannes Hoster)

A. Glaser, Emerging Technologies, Princeton, June 2023

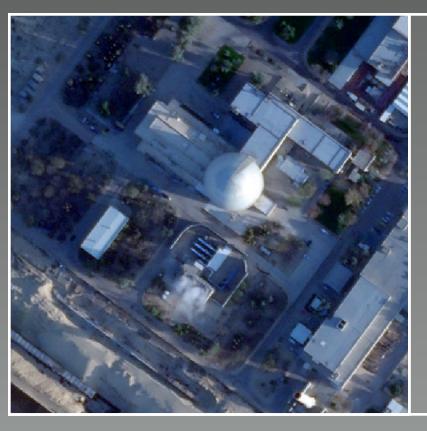
DIGITAL CONTENT PROVENANCE & AUTHENTICITY



WHAT TO WATERMARK: SYNTHETIC AND/OR AUTHENTIC MEDIA?

Ideally, watermark all <u>authentic</u> media; harder for some types of media than for others Some industry efforts underway

Coalition for Content Provenance and Authenticity (C2PA, <u>c2pa.org</u>)
 Led by Adobe; members include Microsoft, Intel, Arm, but also Canon, Nikon, and many others



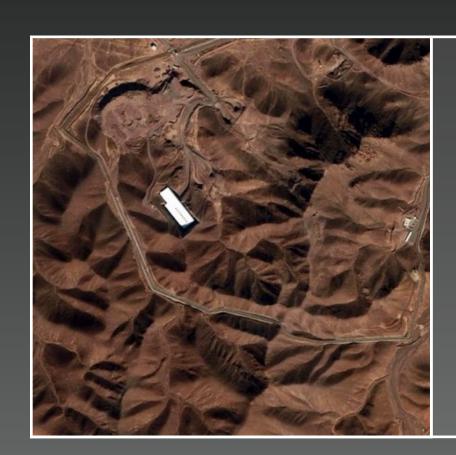
SOME PRINCIPLES & CRITERIA FOR WATERMARKING OF DIGITAL MEDIA

- Security and robustness, i.e., watermarks that are resilient to manipulation
- Privacy, i.e., ability to control the privacy of information, including the identity of the source
- Scalability and flexibility, i.e., standards ought to be applicable to all common and future media types
- Universality and accessibility

See also: <u>c2pa.org/principles</u>

Source: <u>www.natezeman.com</u> (top) and Planet Labs (bott<u>om)</u>

CONCLUDING THOUGHTS



A NEW ERA OF GLOBAL TRANSPARENCY?

There is a widely shared expectation—or hope—that broad access to open-source information will enable the timely detection of non-compliance with relevant international agreements.

In reality, there are major obstacles to overcome to achieve this vision.



SYNTHETIC MEDIA ARE HERE TO STAY

Just like in the case of spam, malware, or phishing, "we should prepare ourselves for an equally protracted battle to defend against various forms of abuse perpetrated using generative AI." (Hany Farid, <u>The Conversation</u>, March 2023)

Source: Google Earth (top) and Chris Umé (bottom)

PROJECT TEAM & ACKNOWLEDGEMENTS



Vy Nguyen

Berliner Hochschule für Technik



Felix Biessmann
Berliner Hochschule für Technik



Rebecca D. Frank
University of Tennessee, Knoxville



Sara Al-Sayed
Princeton University



Igor Moric
Princeton University



Kristian Hildebrand
Berliner Hochschule für Technik



Alex Glaser
Princeton University



Johannes Hoster
Berliner Hochschule für Technik

Supported by the German Foundation for Peace Research (DSF)